



The SASS Foundation
for Medical Research, Inc.

1025 Northern Blvd., Suite 302
Roslyn, NY 11576-1560

Lois Lerner, *Executive Director*
Lara Sass Sivin & Philip Sivin,
YLC Co-Chairs
Cindy Lyman, *YLC Member, Editor*
Bo Feltkamp, *Executive Assistant*

FYI.....

As part of The SASS Foundation's ongoing commitment and mission to eradicate cancer and related diseases by educating physicians, medical practitioners, RNs, patients and the public, The SASS Foundation is proud to be a part of the following educational programs in the upcoming months:

SASS Foundation Monthly Medical Oncology Update Seminar Series, Wed, March 7th at 6:00 PM

The evening's topic is "Exploring Multidisciplinary Advance in Colorectal Cancer Treatment". This seminar, for medical professionals in the field of Oncology, is part of a continuing series of free educational seminars. Moderated by Dr. Francis Arena, the keynote speakers for this education event are Dr. Aaron Chevinsky, Morris County Surgical Assn., and Dr. Allyson Ocean, Cornell Comprehensive Cancer Center. The Lecture and Dinner will take place at 6:00 PM at Il Mulino in Roslyn. The next two in the series of monthly Oncology Updates will take place on **Wed. April 11th & Wed. May 9th.**

On **Saturday, March 10th**, the SASS Foundation, in collaboration with Cornell Weill Medical Center, is proud to be an integral part of **the 4th Annual Prostate Screening Day** in Jamaica, Queens. This program has helped improve the health and quality of life for men in this underserved community. Underwriting from the SASS Foundation has provided for this important service to the community at large.

The SASS Foundation International Scientific Conference October 8 -10 – Capri, Italy - (co-sponsored by Nature Publications) Topic: "Cancer Therapeutics: The Road Ahead" The three day conference includes insights into the mechanisms driving cancer cell growth which have led to some success in the development of targeted therapeutics. The focus of this conference is to bring together a myriad of researchers who seek to expand the knowledge of molecular pathways in cancer research and are engaged in cutting edge clinical trials and drug development. The ultimate goal is to identify practical and effective targets for the development of new and highly specific anti-cancer drugs.

Be on the lookout for...



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| Friday, March 23rd | SASS Fdn/Insound Concert – Landmark Theatre, Port Washington, NY |
| Monday, May 7th | Golf/Tennis Outing – Mill River Country Club, Upper Brookville, NY |
| Friday, May 18th | SASS Fdn/Insound Concert – Landmark Theatre, Port Washington, NY |
| June | Survivors' Celebration Week –@ Arena Oncology Lake Success, NY |
| Friday, July 6th | SASS Fdn/Insound Concert – Landmark Theatre, Port Washington, NY |
| Friday, November 2nd | Annual Gala Dinner Dance & Casino – Grand Ballroom, Waldorf Astoria, New York City |



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2007

Young Leadership Committee Newsletter

A MESSAGE FROM LARA SASS SIVIN & PHIL SIVIN

This was a very busy and exciting fall for the SASS Foundation for Medical Research and the Young Leadership Committee (YLC). The SASS Foundation's largest yearly initiative is its annual Breast Cancer Awareness Day, a day of seminars and lectures on the latest advances in treating and preventing breast cancer. Thanks to the generosity of its supporters, the SASS Foundation was able to expand Breast Cancer Awareness Day from one day to three days in three different locations! This was a significant milestone for the SASS Foundation and we thank all YLC members who supported us before, during and after the event.

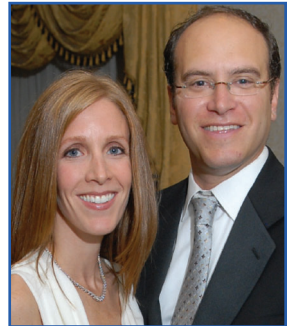
This fall was also an eventful time for the YLC, in particular. We initiated several new programs that were very successful and, importantly, a lot of fun for everyone. We held the first concert of our SASS Foundation/Insound Concert Series. The concert by Nightmare of You was nearly sold out and the house was rockin'. In the late fall, Intermix at the Americana Manhasset generously hosted a cocktail party to kick off our participation in Champions for Charity . This was a wonderful event for our YLC members, followed by a delicious dinner at Cippolini Restaurant.

We have many fun events scheduled for this spring and summer, as well. The SASS Foundation's **15th Annual Golf Outing and Tennis Tournament** will be held on **Monday, May 7th** at the **Mill River Country Club**, Upper Brookville. This year, we have added a tennis event to the Outing, so if you play, please sign up; it should be lots of fun. If you don't play golf or tennis, please join us for lunch or for the cocktail reception/ dinner at Mill River (accompanied by some shopping with our vendors and the opportunity to win some great raffle prizes). Our next **Concert** at the Landmark on Main Street in Port Washington is scheduled for **Friday, March 23rd** and features hip hop groups Cage, Hanger 18 and Rob Sonic. On **Sunday, June 3rd**, we will be hosting the first **YLC Big Apple Circus Family Day** at the **Tilles Center in Brookville**, so please join us for this special fundraising and fun event. Later in the summer, on **August 11th**, **Swim Across America** will be holding its "**Sound to the Cove to Fight Cancer**," a one mile, 5k and 10k swim across the Long Island Sound. Swim Across America will again generously donate a portion of the proceeds of this event to The SASS Foundation. Also, mark your calendars for our spectacular annual **black tie Gala**. Get your dancing shoes ready as we move our **Dinner-Dance & Casino** into the **Grand Ballroom** at the **Waldorf Astoria** on **Friday, November 2, 2007!**

We thank you for your support and continued interest in The SASS Foundation and the YLC. You make all this possible! Please read on to learn more about our fabulous upcoming events and to see photos from the events this past fall.

Sincerely,

Lara & Phil



Special Acknowledgments

- ❖ Congratulations to SASS Foundation supporter, The Hon. Craig Johnson, on winning the New York State Senate seat vacated by longtime supporter of The SASS Foundation, Michael Balboni, who is now a member of Gov. Spitzer's cabinet.
- ❖ Kudos to Mike Balboni on his new position in Albany.
- ❖ Thank you to YLC member Glenn Schorr for setting up a Matching Funds program with his firm, UBS, and the SASS Foundation.
- ❖ Thank you to YLC member Eric Salzman for setting up a Matching Funds program with his firm, Lehman Bros., & The SASS Fdn.
- ❖ Thank you to Roslyn H.S., who donated a large portion of the proceeds of their Fashion Show to Benefit Cancer Research to The SASS Foundation. A hearty thank you to Joan Ambrosino, SASS Foundation Volunteer President and Guidance Counselor at Roslyn HS for all her help in this process.
- ❖ A Special Thank you to Russell Cohen for donating his time and expertise in the printing of the YLC Newsletters pro bono.
- ❖ Much gratitude to YLC member, Cindy Lyman, for utilizing her talents and donating her time as Editor of the YLC Newsletters.

WE'VE BEEN BUSY.....



BREAST CANCER AWARENESS DAYS 2006



RECORD ATTENDANCE AT ALL THREE VENUES!

The SASS Foundation held its Annual Breast Cancer Awareness Days in October 2006 at two venues on Long Island and one in New York City. Thanks to Swim Across America, co-sponsor of the events, along with a generous grant from New York State, as well as all of our generous supporters, The SASS Foundation was able to extend its Breast Cancer Awareness Day from a single, free, daylong event to three different days at three different venues. This year, the SASS Foundation was able to reach out and help throngs of people from Montauk to Manhattan. The Breast Cancer Awareness Days are dedicated to educating the public about breast cancer, including the latest research and technologies being used to fight the disease, and to support all whom are working to conquer this disease by providing access to top experts in the field. In total, approximately 1,000 people attended the events.

The schedule for each of the days featured outstanding lecturers, interaction with vendors of related groups and participation in a Town Forum format in which world-renowned physicians discussed various treatment options and took questions from the audience. Honorees included former New York State Senator, Michael Balboni (Albina Taddeo Humanitarian Award), a longtime supporter of The SASS Foundation, and Suffolk County Executive, Steve Levy (Lisa Cowen Memorial Award). The Keynote speaker was Dr. Larry Norton, Deputy Physician and Chief for Breast Cancer Programs at Memorial Sloan Kettering Cancer Center in New York. Dr. Norton spoke on "A New Approach: Attaching the Molecules that Cause Breast Cancer."

The Young Leadership Committee, including Lara Sass Sivin, Amy Dash, Elyssa Slutzky, Helayn Flyer and Mira Bernstein (along with her daughter, Gabi) helped to raise funds for breast cancer research by selling Dr. SASSY the Bear, pink ribbon cookies and SASS Foundation sterling silver bracelets and key chains.



THE YLC PRESENTS: THE SASS FOUNDATION/INSOUND CONCERT SERIES



A big thank you to the almost 300 avid teenage music fans gathered at the Landmark on Main Street in Port Washington on November 3rd, 2006 for the first concert in Insound/SASS Foundation's music event series. Young music fans came from all over Long Island to see Nightmare of You and Someone Still Loves You Boris Yeltsin. The event raised nearly \$1,000 for The SASS Foundation, while providing a great, safe outlet for Long Island kids longing for the live sounds of the underground without having to travel into New York City.

The next benefit concert at Landmark is scheduled for Friday, March 23rd, 2007 and features three prominent Def Jux hip-hop artists: Cage, Hangar 18 and Rob Sonic. Tickets are \$15 advance sale/\$17 at door. Doors open at 7:30 PM. Tickets are available at Ticketweb.com and Insound.com.



Upcoming Concerts: May 18, 2007 • July 6, 2007

CHAMPIONS FOR CHARITY BENEFIT SHOPPING EVENT & FUNDRAISING DINNER

A special thank you to Intermix and Cippolini Restaurant, both at the Americana Manhasset, for helping the YLC kick-off the Champions for Charity Benefit Shopping Event. Intermix hosted a cocktail reception on our behalf on November 29th, 2006, which was followed by a fundraising dinner at Cippolini. These were both fantastic events and a great time was had by all!



The SASS Foundation was able to raise approximately \$9,000 (a record breaking amount for the foundation) through this year's Champions for Charity Benefit Shopping Event. Thanks to everyone who helped to support the fight against cancer by including The SASS Foundation as the designated charity – as we shopped for a cure!!



THE SASS FOUNDATION AT WORK



SAVE THE DATE!!! MONDAY, MAY 7, 2007



Please mark your calendars for a wonderful day of golf or tennis. There will be lots of fun, food, fantastic raffle prizes and a vendors' gallery throughout the day. Be sure to join us for cocktails and a delicious dinner, as well.

Not a golfer or tennis player???? Come and join us for a delicious lunch and/or cocktail reception/dinner. Lunch includes vendors gallery and auction/raffle prizes. A Sports Memorabilia Silent Auction (conducted by Steiner Sports) will be part of the festivities at the Cocktail Reception/Dinner.

JUST ANNOUNCED!



New Riders of the Purple Sage

@ Landmark on May 18th!

The SASS Foundation, in conjunction with Relix Magazine, has just announced a benefit concert at the Landmark on Main Street. On Friday, May 18th, Relix and the foundation will host New Riders of the Purple Sage and Donna Jean & The Tricksters. Tickets are on sale now at Ticketweb.com. This show will sellout in advance so get your tickets now if you want to witness a truly special musical event.

SOUND TO THE COVE SWIM TO FIGHT CANCER Saturday, August 11, 2007

Calling all swimmers! Join Swim Across America Nassau/Suffolk in a 1-mile, 5k or 10k swim in the Long Island Sound and help fight Breast Cancer. The swim finishes up on the beach at beautiful Morgan Memorial Park in Glen Cove.

To initiate Swim Across America Nassau/Suffolk's Cancer Awareness activities, they had joined with The SASS Foundation as a cosponsor of the 2006 Breast Cancer Awareness Days, making it possible to expand the event from one day to three.

Registration information will be available soon. Please visit the SAA website: www.swimacrossamerica.org for additional information and to register.



Several YLC members have indicated their intention to participate. We will be there in full force to cheer them on, both on land and on boats, so please let us know if you're interested in joining us. Contact Lois Lerner of The SASS Foundation at (516) 365-SASS for details.

SAVE THE DATE Friday, November 2, 2007 - 7PM 11th Annual Black Tie Gala Dinner Dance & Casino

Get ready to party as we move in to the Grand Ballroom Waldorf Astoria, NYC Silent and Live Auctions